

Call for Artists 2025

ART
MUC
international art fair

INC art fair

ARTMUC Munich & INC art fair

With over 140,000 visitors from the Munich, Hamburg and Austrian art, gallery and curator scene, our events have shown since 2014 that there is still real talent to discover outside of the big galleries and auction houses.

Over 2,000 exhibiting artists as well as over 350 galleries and projects have shaped our events' character over the past eleven years.

ARTMUC is Bavaria's largest art event and will celebrate its 12th anniversary in 2025.

INC art fair is our new innovative art fair in the north of Germany and on Lake Constance, focusing on the European art market as a new international platform.

Our mission statement

We value a professional presentation of high-quality artworks by our participants. For this reason, we have an external, independent jury that selects the participants from all the applicants for our art events and also allocates them to their booths using a curatorial approach.

For us, social values, mutual appreciation and acknowledgement are the basic prerequisites for cooperation.

We are not concerned with relationships of dependency, but with constructive and shared growth geared towards the future.

We focus on a professional, unique and, above all, sophisticated presentation of our participants.

There are no costs for the application itself!

We focus on togetherness

Our art formats differ from other, equivalent fairs and focus on an independent and, above all, familiar character:

We invite all participants to a get-together where we want them to be able to meet, get to know each other, network or view the exhibition at their leisure "outside of fair time". In the past, this has already resulted in wonderful cross-border synergies and collaborations.

We are promoting the development of our art collection with selected works by our participants and provide a purchase budget of 10,000 € per year for this purpose.



Photo: Jenny Tran

magazinart

"magazinart" is the name of our new magazine, which celebrated its debut at ARTMUC October 2023.

We write and create all the content ourselves and would like to use this new format as another communication channel to present current and future projects and collaborations or to share unique insights with interested exhibitors or visitors.

We would also like to develop this young magazine together with our exhibitors and are planning, among other things, to organise a competition for the design of the cover page (for a small surcharge) and to present our participants in the magazine (on request and for a small surcharge).

magazinart is available free of charge during our fairs and is published (currently planned) every six months.



Photo: Jenny Tran

How can you apply?

For each of our art fairs, we will integrate a link on that fair's website to the official application page.

By clicking on the link, interested artists can access this website and receive further information on how to apply.

The application itself is made for each art fair via our application form on the **ARTMUC** website:

<https://artmuc.info/en/application/>

There, prospective participants can enter the required data and indicate which of our events they would like to attend.

The participation fees for **ARTMUC** in Munich (spring and autumn) and **INC art fair** Hamburg and Bodensee will be present in this document.

ART MUC

international art fair

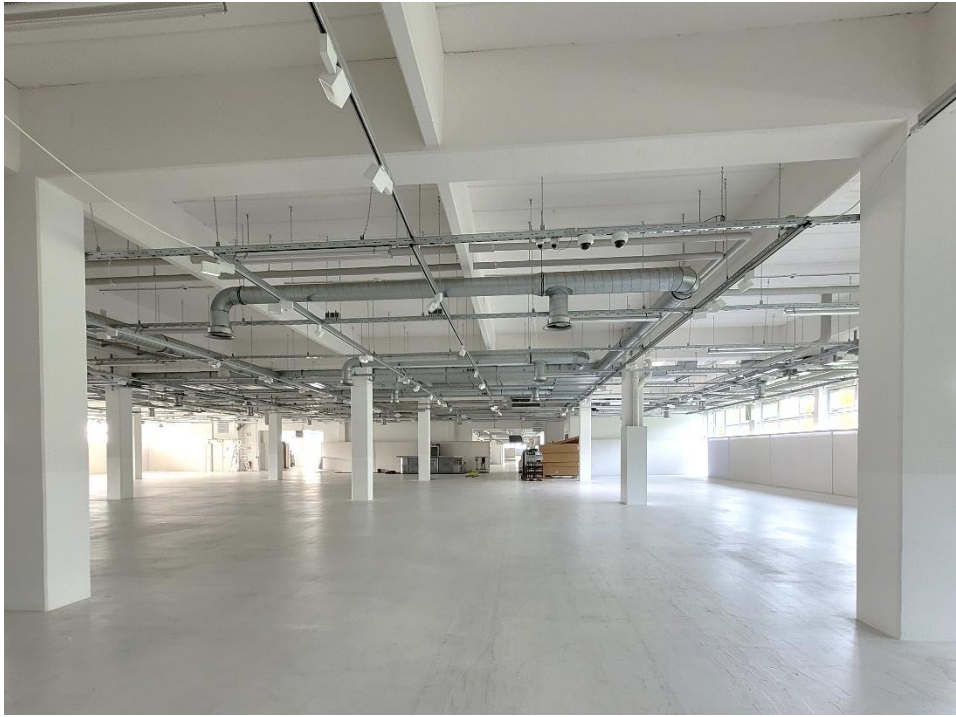
**Spring Edition:
1 – 4 May 2025**

**Autumn Edition:
10 – 12 October 2025**

ART MUC

international art fair





Photos: Isabella Kilian, Jenny Tran

ARTMUC 2025

ARTMUC 2025 will once again take place with **two editions** in **May** and **October** at the MTC Supreme Locations in the north of Munich.

The fairs in our new modern venue (first time in October 2022) have made a brilliant start. The visitor numbers in the three editions held in these halls so far show a growing interest among the public.

The exhibition halls are characterised by their spaciousness, openness, accessibility and the window facades provide plenty of daylight in the interior. In addition, over 1,000 car parking spaces and good public transport connections make for a pleasant visit.



Photos: Jenny Tran

ARTMUC Munich

Holiday Inn Express – München Nord

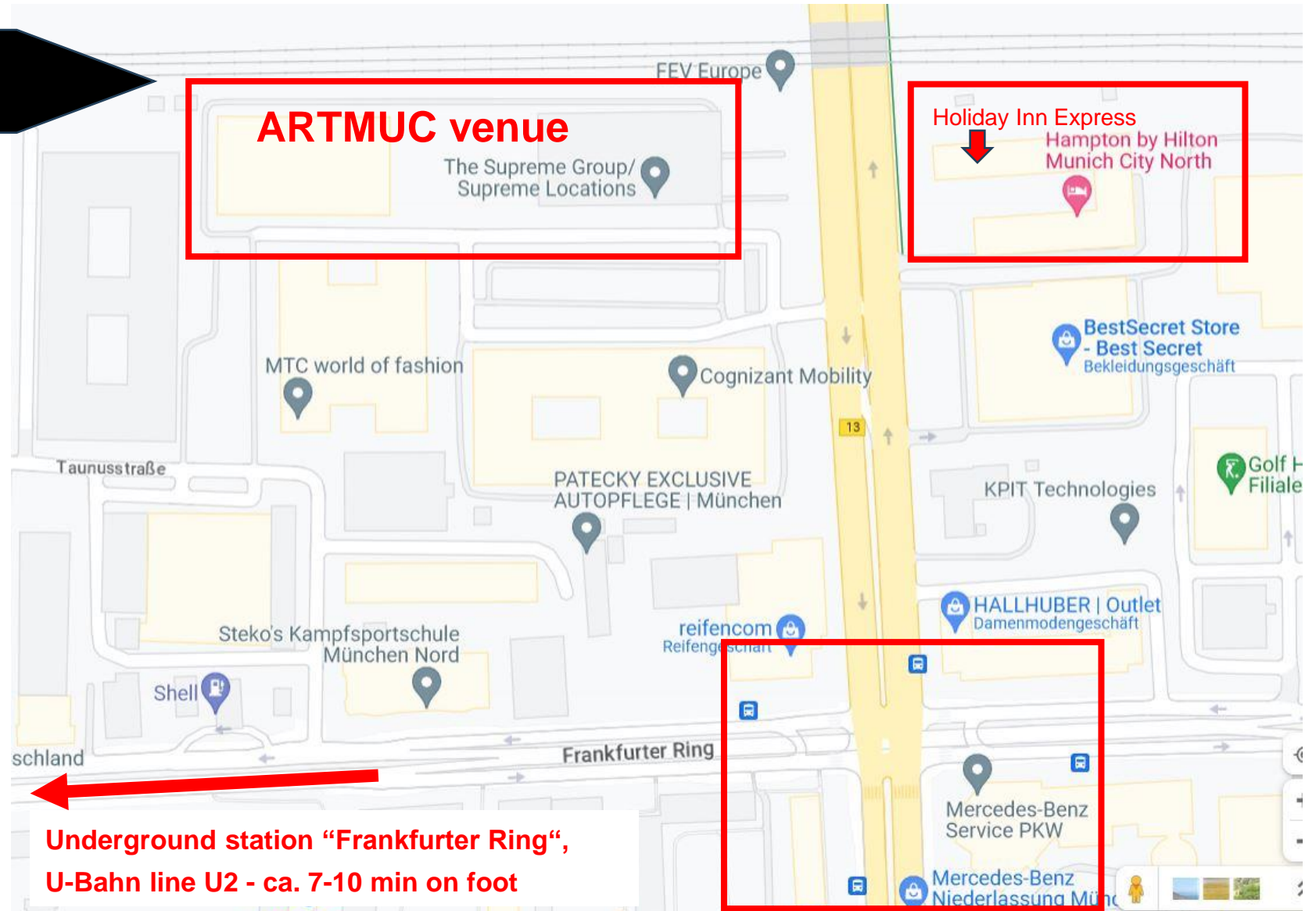
<https://www.ihg.com/holidayinnexpress/hotels/gb/en/munich/munth/hoteldetail>

Hampton by Hilton Munich City North

<https://www.hilton.com/de/hotels/mucis-hx-hampton-munich-city-north/>

Bus stops „Ingolstädter Straße“

Lines 140, 141, 177



**Underground station "Frankfurter Ring",
U-Bahn line U2 - ca. 7-10 min on foot**

ARTMUC 2025

ARTMUC 2025 will take place with **two editions** in **May** and **October**.

ARTMUC spring edition:
Thu. 1 - Sun. 4 of May 2025

ARTMUC autumn edition:
Fri. 10 - Sun. 12 October 2025

To apply for the **ARTMUC**, please use our application form at:

<https://artmuc.info/en/application/>

The **application deadline** for both editions of **ARTMUC 2025** is **Friday, 31 January 2025**.

The participants for both editions will be notified **by us** after Monday, 24th February 2025.

Participation fees ARTMUC for artists (all prices plus 19% VAT)

Participation fees for our art fairs comprise the following and apply per event:

1. participation fee (fixed)
2. service fee (fixed) Includes:
 - entry in the overview plan as well as printing and delivery of customised artist flyers
 - exhibitor liability insurance & flat-rate energy costs
 - press, advertising, marketing & disposal of packaging materials etc.
3. hanging space/wall length (variable)

Participation in **ARTMUC** includes the rental of hanging space. We offer the following booth packages:

2m wall + 1 light spot	3m wall + 1 light spot	4m wall + 2 light spots	5m wall + 2 light spots	8m wall + 4 light spots
990.00 €* 1,300.00 €* 1,500.00 €* 1,775.00 €* 2,950.00 €*				

For a participation in ARTMUC May 2025, we charge an extra flat rate of € 100 net on top, as the duration of the trade fair is 40% longer compared to the October edition (4 days instead of 2.25 days).

For details see price list: <https://artmuc.info/en/application/>

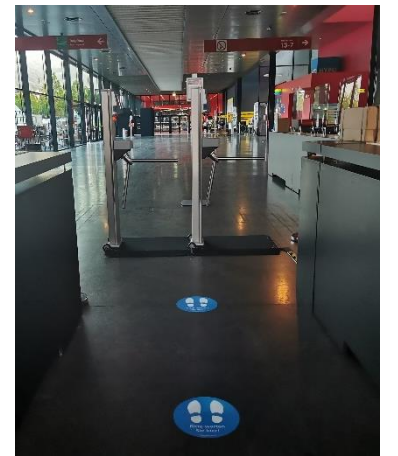
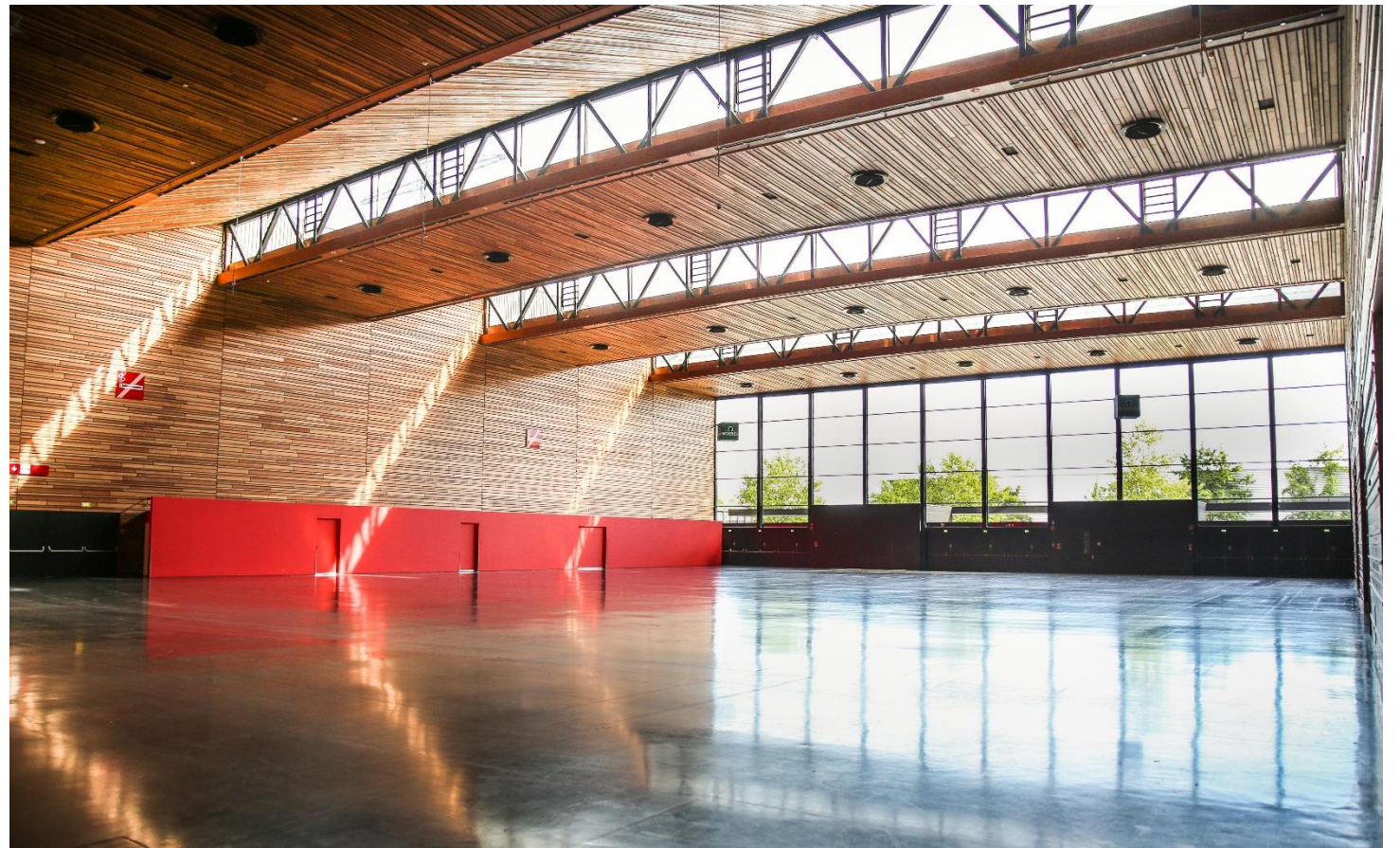
*All prices plus 19% VAT.

INC art fair

Bodensee

21 – 23 November 2025

Messe Dornbirn (Austria)



Photos: Messe Dornbirn, Raiko Schwalbe

INC Bodensee at Messe Dornbirn

The new **INC art fair** Bodensee 2025 will take place for the second time in the Mohrenbräu-Halle in Dornbirn (Austria).

For more than 20 years, Messe Dornbirn has offered the perfect location and infrastructure for organising art fairs. With its 2,400 square metres and large-format daylight windows, the Mohrenbräu-Halle offers an exciting setting for the presentation of art.

The exhibition halls are characterised by their spaciousness, openness and accessibility, and the large window facades allow plenty of daylight into the interior.

In addition, over 1,000 parking spaces and good public transport connections make travelling to the exhibition centre a pleasant experience.

A shopping centre and the Four Points by Sheraton hotel are in the immediate vicinity.



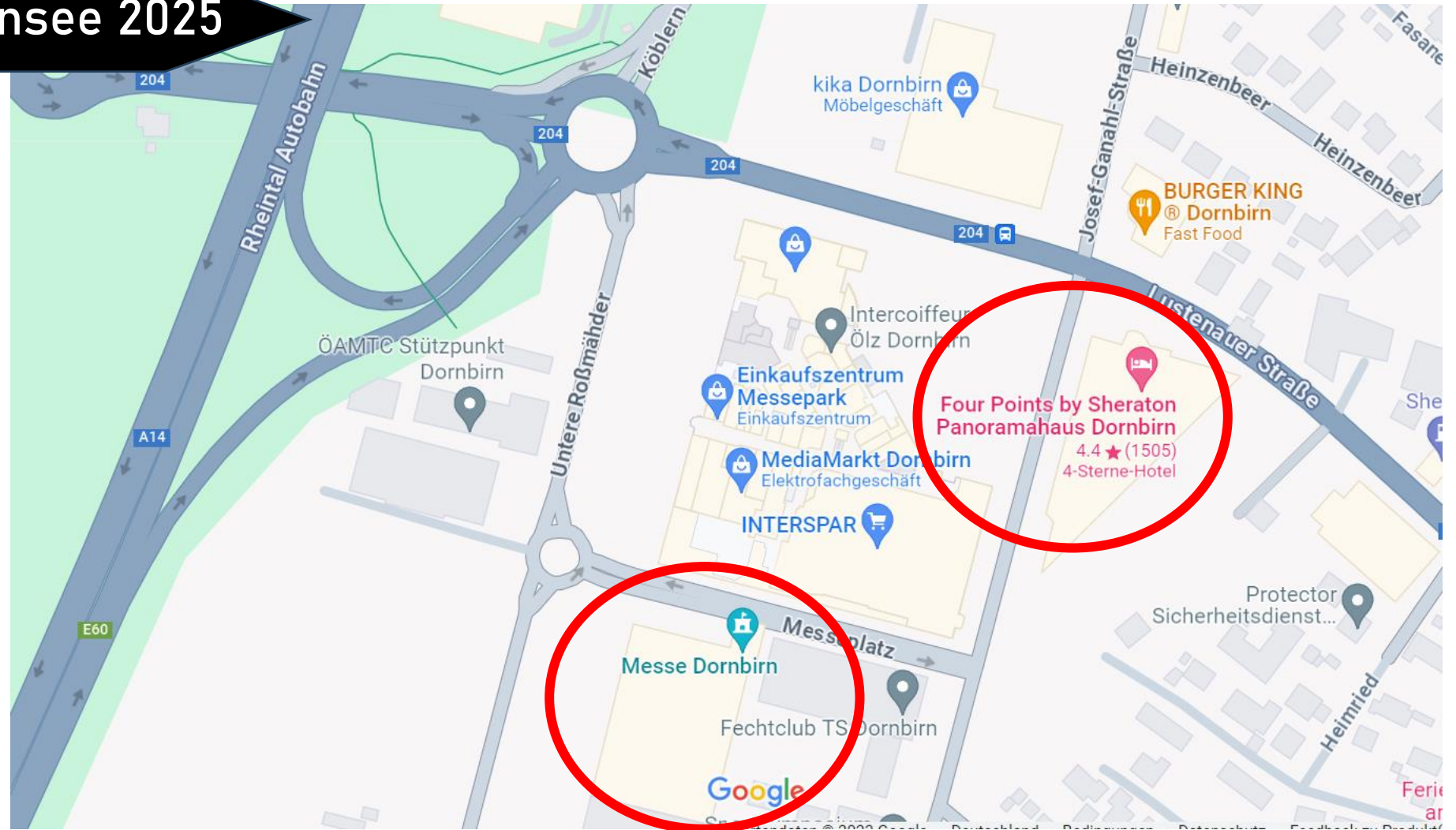
Photos: Raiko Schwalbe, Messe Dornbirn

INC art fair Bodensee 2025

Four Points by Sheraton
– Panoramahaus
Dornbirn

www.marriott.com/de/hotels/achfp-four-points-panoramahaus-dornbirn/overview/

INC art fair venue
Messe Dornbirn



INC art fair Bodensee 2025

INC art fair Bodensee opens its doors to the public from Friday to Sunday and thus offers sufficient time for a relaxed visit.

INC art fair Bodensee:

Fri, 21- Sun, 23 November 2025

The **application deadline** for the new **INC art fair** Bodensee 2025 is **Friday, 31 January 2025**.

Participants will be notified **by us** after Monday, 24 February 2025.

Applications for the INC art fair are made using our ARTMUC application form

<https://artmuc.info/en/application/>

Further information is available at:

<http://www.inc-artfair.info/bewerbung>

Participation fees INC art fair Bodensee for artists (all prices plus 19% VAT)

Participation fees for our art fairs comprise the following and apply per event:

1. participation fee (fixed)
2. service fee (fixed) Includes:
 - entry in the overview plan as well as printing and delivery of customised artist flyers
 - exhibitor liability insurance & flat-rate energy costs
 - press, advertising, marketing & disposal of packaging materials etc.
3. hanging space/wall length (variable)

Participation in **INC art fair** includes the rental of hanging and exhibition space.

We offer the following booth packages:

2m wall + 1 light spot	3m wall + 1 light spot	4m wall + 2 light spots	5m wall + 2 light spots	8m wall + 4 light spots
970.00 €* 1,290.00 €* 1,490.00 €* 1,750.00 €* 2,950.00 €*				

For details see price list: <https://artmuc.info/en/application/>

*All prices plus 19% VAT.

Participation fees INC art fair Bodensee for artists (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Storage space for artworks (1 sqm per booking):	100 €*
Chair rental for all days:	20 €*

**Participants may also bring their own furniture!
(chairs, bar tables, etc.)**

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

Photo: Jenny Tran

Application process for art fairs

You can find the online application form for all our art fairs directly at:

<https://artmuc.info/en/application/>

Please fill in the form with all the required data and indicate which fair(s) you would like to apply for:

- **ARTMUC** - Spring
- Autumn
- both editions
- **INC art fair** - Bodensee

Please send us all the requested information and images.

This gives you the opportunity to apply for one or more of our art fairs at once.

You will receive a confirmation email after submitting your details.

Only then will your application be considered accepted.

INTOXICATED DEMONS GmbH

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